

“The Marie Skłodowska-Curie Alumni Association Italy Chapter and Italian Universities meet industrial and non-academic partners”

Description:

Connecting people engaged in research and in business to foster innovation and new opportunities. The three online meetings will be focused on:

- **Enterprises and research excellence - 10th May 2021, 15:00-17:30**
How can companies speed-up innovation, growth and return on investment by leveraging the excellent skill set acquired by researchers during their career? Improving communication and networking between enterprises and the research excellence of the Italian Universities and MCAAIC to create jobs, business and innovation opportunities. Sharing best practices, success cases and challenges.
- **Life outside academia - 20th May 2021, 14:30-16:00**
Personal insight and story from researchers who transitioned to a non-academic career with Eva Ratti, co-founder of FindYourDoctor, as host.
- **Discovering new career paths - 3rd June 2021, 14:30-16:45**
Learn how to identify the available job opportunities and future perspectives, evaluate the match between your profile and the work requirements and how to properly highlight your hard & soft skills towards a successful job application.

All meetings will be in English and freely accessible after registering on the **event form**.

Event organized by the **Italy Chapter MCAA** in partnership with **FindYourDoctor**, the **University of Florence**, **University of Pisa**, **University of Milan** and **University Ca' Foscari Venezia**



UNIVERSITÀ
DEGLI STUDI
FIRENZE
CSAVRI
CENTRO SERVIZI DI ATENEO
PER LA VALORIZZAZIONE DELLA
RICERCA E GESTIONE DE
L'INCUBATORE UNIVERSITARIO



UNIVERSITÀ
DI PISA



UNIVERSITÀ
DEGLI STUDI
DI MILANO



Università
Ca' Foscari
Venezia

FindYourDoc

Program of the three meetings last updated on 04/05/2021 14:00

Agenda 1st Meeting – 10th May 15:00-17:30

Enterprises and research excellence

15.00 - 15.10	Welcome address by MCAA: the Association and the Italian Chapter, MSC programs Riccardo Biondi and Vladislav Gavryusev University of Padova, University of Florence, MCAAIC chair and vice-chair
15.10 - 15.25	The quality of education in a Knowledge Society Adriana Maggi Professor, University of Milan, Department of Pharmaceutical Sciences, Pro-rector Delegate to the enhancement and transfer of knowledge, coordinator of the Center of Excellence for Neuro Degenerative Diseases
15.25 – 15.38	The role of talent in building thriving innovation districts. The case of MIND – Milano Innovation Ecosystem Fiorenza Lipparini Plus Value, Managing Partner
15.38 – 15.50	Bridging the gap between research and industry in the field of geosciences: the case of GReD Eugenio Realini Geomatics Research & Development srl
15.50 – 16.05	The Transition to the Labour Market: the Career Services in Higher Education Vanna Boffo Professor, University of Florence, Pro-rector Delegate to Placement
16.05 – 16.20	TBD Luca Neri and Christian Bassi Fresenius Medical Care, Director of Advanced Analytics EMEA, Human Resources Talent Acquisition & Development Expert
16.20 – 16.35	TBD TBD TBD, University of Pisa
16.35 – 16.45	Find Your Doctor, a gateway for organizations to easily access PhD-level expertise Eva Ratti Find Your Doctor, cofounder
16.45 – 17.00	The university research office as key asset in university-industry interaction Dario Pellizzon Ca' Foscari University of Venice, Director of the Research, Libraries and Tech Transfer Area
17.00 – 17.30	Round Table with the participation of all speakers and focused on: <ul style="list-style-type: none">• How to create and maintain an industry-universities-researchers network and collaboration: the Italian case• How to overcome the mutual obstacles and preconceptions (administrative processes; timescales; age and experience of the researchers; creativeness in the private research)• How to create business opportunities and jobs, innovate and grow revenue by leveraging the researcher's skills and collaboration with academic partners.

Agenda 2nd Meeting – 20th May 14:30-16:00

Life outside academia

14.30 – 16.00	<p>Life outside academia hosted by Eva Ratti Find Your Doctor, cofounder</p> <p>Personal story, insight, motivation and challenges from researchers who transitioned to a non-academic career:</p> <ul style="list-style-type: none">• Dr. Simona Guerrini, FoodMicro Team CEO, University of Florence spin-off• Dr. Elisa Maria Alessi, CNR researcher and founding partner of SpaceDyS, University of Pisa spin-off• Prof. Sergio Saponara, IngeniArs, University of Pisa spin-off, MSCA-IF fellow• Dr. Daniele Mazzei, Zerynth, University of Pisa spin-off• Dr. Eugenio Realini, Geomatics Research & Development srl, Polytechnic University of Milan spin-off• Dr. Federica Bressan, Science Communicator, MSCA-IF fellow
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Agenda 3rd Meeting – 3rd June 14:30-16:45

Discovering new career paths

14.30 – 15.10	Researchers' skills, motivation and the quest for the ideal job Eva Ratti Find Your Doctor
15.10 – 15.50	Tips and tricks to face the job-selection process, with a PhD at hand Chiara Veneziani Find Your Doctor
15.50 – 16.05	Manual for Scientific Entrepreneurship Ilaria Pierdomenico AREA Science Park Trieste
16.05 – 16.20	Career Service as a transition to employability: the case of University of Florence Maria Teresa Caponi and Mariagiulia Poti University of Florence, Placement and Career service
16.20 – 16.45	TBD TBD TBD

Details of the Speakers:

Speakers 1st Meeting – 10th May 15:00-17:30

Coming soon...



Short Bio: Dr. **Fiorenza Lipparini** is Managing Partner and Director of Research at PlusValue. She is an expert in social and place-based innovation, with a background in EU RDI and social policies and a wealth of experience in managing complex innovation ecosystems. You can find out more about her work and research via [her website](#).



Short Bio: Dr. **Eva Ratti** was born in Milan in 1983 and graduated in Physics from the University of Milan-Bicocca. Eva obtained her PhD in Astrophysics from the University of Amsterdam in 2013. Alongside Gualtiero Cortellini, Eva is Co-Founder of Find Your Doctor, the first employment agency in Italy specialised in the placement and valorisation of researchers outside the Academia. This original model favours an easier access to researchers for companies of any size and promotes a better understanding of their background and skills.



Short Bio: Dr. **Dario Pellizzon** has graduated in Humanities from the Universitat Ca' Foscari de Venezia and holds a Master's Degree in Innovation and Knowledge Transfer from Milano Polytechnic. He has 20 years of experience, 10 as manager, in national and international university contexts of high visibility and strong development (IUAV, Ca'Foscari University of Venice, University of Milan). His main activity is focused on research, innovation and internationalization, gradually expanding these areas of expertise. He has developed innovative organizational models in support of research and innovation, focused on increasing the effectiveness,

personalization and attraction of talent. Under his supervision, Ca' Foscari University of Venice gradually become the one of the Top 5 Marie S. Curie Individual fellowships recipient in Europe. He is a qualified trainer on European policy issues and their implementation in funding programmes.

Speakers 2nd Meeting – 20th May 14:30-16:00



Short Bio: Dr. **Federica Bressan** (1981) is an international researcher and science communicator based in Italy. She holds two MDs in Music and Musicology and a PhD in Computer Science. The vision underlying her work concerns the co-evolution of technology and society. The recipient of Marie Curie and Fulbright research grants, she is the author of 40+ peer-reviewed articles in the fields of engineering, chemistry, contemporary art, library science, and philology. She hosts the [podcast Technoculture](#) and conducts [video interviews on technology and society](#). She writes opinion pieces on science and communication, and teaches podcasting for researchers.



Short Bio: Dr. **Simona Guerrini** graduated in Biological Sciences with full marks from the University of Pisa in 1997. In 2003 she obtained a PhD in Agricultural Microbial Biotechnology. She was adjunct professor at the University of Florence from 2004 to 2009 teaching "Clinical Microbiology", "Ecology", and "Industrial Microbiology of Food". She was a research fellow from 1998 to 2017. Since 1998 she conducts studies related to food microbiology and is the author of about 30 peer-reviewed articles published in international journals. In 2014, together with 4 other PhDs and 2 Professors, she founds [FoodMicroTeam](#) Spin Off of Florence University of which she is CEO since 2015. In 2019, in collaboration with Parsec S.r.l. and Cantina Tuscania S.r.l., she realizes, as CEO of FoodMicroTeam, the innovative service [MyYeast](#)® and in 2020, together with the Professor Lisa Granchi of the University of Florence, she participates in the realization of the joint laboratory CIBAF (Center for innovation of fermented beverages and foods) pertaining to DAGRI (Department of Agricultural, Food, Environmental and Forestry Sciences and Technologies of Florence University)



Short Bio: Dr. **Eugenio Realini** received his Ph.D. in 2009 from Politecnico di Milano with a project on using low-cost GNSS devices for precise positioning applications. He continued his academic research through a post-doc in Japan, where he lived for five years, expanding his expertise to GNSS meteorology. After returning to Italy in 2014, he joined his former Politecnico di Milano Ph.D. colleagues in managing the recently founded spin-off company [Geomatics Research & Development srl](#), focusing on the applications of GNSS to monitor critical infrastructure and to improve the forecast of extreme rainfall.



Short Bio: Dr. **Elisa Maria Alessi** is a research scientist at the National Research Council (CNR) in Italy. She received her Ph.D. in applied mathematics from the University of Barcelona in Spain within a Marie Curie Research Training Network (Astronet). She is an expert in astrodynamics, with particular focus on space debris disposal solutions and trajectory design in planet-moon systems. You can find out more about her research via her [website](#). She is a founding member of SpaceDyS s.r.l., University of Pisa spin-off(2011).



Short Bio: Dr. **Daniele Mazzei** is an Assistant Professor at the Computer Science Department of The University of Pisa. Daniele graduates in Biomedical Engineering in 2006 and PhD in May 2010 in Automatic Robotic and Bioengineering at the University of Pisa. His research focuses on the Industrial Internet of Things and human-robot/machine interaction. He is a co-founder of Zerynth, of the Fablab Pisa, and of the GATE center.



Short Bio: **Sergio Saponara** is Full Professor at University of Pisa (UNUPI), where he is President of the BS and MS courses in Electronic Engineering and Director of the Summer School Enabling Technologies for IoT. In 2014 he co-founded the spin-off IngeniArs. He has collaborated in R&D projects with many industries (Intel, Huawei, St, Ams, Infineon, Marelli, Mbda, Leonardo, Atos, Ericsson, Vitesco, Magna, Pierburg, Valeo). Currently he is PI of UNUPI in several EU projects like European Processor Initiative, The European Pilot, TEXTAROSSA, HIEFFICIENT in the field of digital and green transformation of mobility, industry 4.0 and smart cities. Further details on [his LinkedIn profile](#)

Speakers 3rd Meeting – 3rd June 14:30-16:45

Coming soon...



Short Bio: Dr. **Eva Ratti** was born in Milan in 1983 and graduated in Physics from the University of Milan-Bicocca. Eva obtained her PhD in Astrophysics from the University of Amsterdam in 2013. Alongside Gualtiero Cortellini, Eva is Co-Founder of Find Your Doctor, the first employment agency in Italy specialised in the placement and valorisation of researchers outside the Academia. This original model favours an easier access to researchers for companies of any size and promotes a better understanding of their background and skills. Eva is involved in the strategic development of the start-up, designing and testing new services and projects, but also works as an Innovation Manager to assess clients' requirements and recruit the necessary expertise. She is also a trainer in workshops and seminars for PhD students about their professional perspectives and is involved in research activities on transferrable skills developed through the academic path.



Short Bio: Dr. **Chiara Veneziani** graduated in Clinical Psychology at the Vita-Salute San Raffaele University in Milan and obtained her PhD in Social and Personality Psychology at the University of Padua. After a two-years Post-Doc, she

decided to leave the Academia for the private sector and she had a brief experience as a project manager in a marketing agency. In 2018 she became an employee at the Consortium for Technology Transfer C2T and joined the team of Find Your Doctor, the first job agency specializing in the recruitment of researchers for non-academic positions. She is Find Your Doctor's main recruiter, specializing in the evaluation of researchers' profiles with a focus on soft and transferrable skills. She also works as an HR manager in C2T, particularly involved in talent hiring for the team, and acts as innovation manager in research projects related to her field of study.



Short Bio: Dr. **Maria Teresa Caponi** (1991) graduated in Life Cycle and Contexts Psychology with focus on the human resources promotion at the University of Florence in 2019. She did an empiric survey thesis on the role of the career search self-efficacy and the University of Florence's educational activities for employability. Since 2017 she's been collaborating with Career Service of the University of Florence dealing with educational activities for employability. She's also a trainer for acquisition of knowledge and skills for transition to the work.



Short Bio: Dr. **Mariagiulia Potì** (1993) graduated in Adult and Continuing Education at the University of Florence in 2018 with a thesis about the role of skills in training design. She collaborated with a training and employment agency managing EU funded projects and research and selection processes. Since 2019 she has been carrying out post-graduate research activities within the Career Service of the University of Florence dealing with professional guidance and training.

Organizing committee

Marie Skłodowska-Curie Alumni Association Italy Chapter (MCAAIC):

Vladislav Gavryusev, Università degli Studi di Firenze

Riccardo Biondi, Università degli Studi di Padova

Federico Aletti, Universidade Federal de São Paulo, Brazil

Alessandra Conversi, Consiglio Nazionale delle Ricerche CNR-ISMAR

Maria Romano, Università degli Studi di Napoli Federico II

Francesca Faedi, Cavaliere Ordine al Merito della Repubblica Italiana, Cda Fondazione Occhialini

FindYourDoctor (FyD):

Eva Ratti, co-founder

Area Science Park Trieste:

Ilaria Pierdomenico, Communication office and Institutional secretariat

Università degli Studi di Milano e Fondazione UniMi

Margherita Chierici, project manager

Valentina Nardone, project manager

Daniela Suraci, project manager

Università degli Studi di Firenze:

Chiara Mazzi, knowledge transfer manager, Florentine University Incubator (IUF)

Marisa Santioli, job placement service

Università degli Studi di Pisa:

Paola Cacciatori, Head of the Technology Transfer Services Unit

Antonella Magliocchi, Head of the Career Service Unit

Cristiana Barghini, Deputy of the Director of Research and Technology Transfer Services

Anastasia Dotolo, Research Fellow for Technological Animation, Co-founder & CEO at Mercurio srls, Co-founder Iperurania srl, Ambassador Community Donne 4.0

Università degli Studi di Venezia Ca'Foscari:

Dario Pellizzon, Research Area Director